

Experience

GovTech Edu

Feb 2021 - Present

Product Designer, Full-time

- Designed and implemented a design system library from the ground up, laying the foundation for the design system team.
- Explored innovative concepts and translated them into user-friendly flows and experiences.
- Designed Rapor Pendidikan, a platform for presenting national evaluation data to enable data-driven decision-making for schools and districts, ultimately enhancing the quality of education.

Bukalapak

Jun 2018 - Jan 2021

User Experience Designer, Full-time

- Designed a design system to enhance the shopping experience on the BBM platform.
- Designed icons, illustrations, and other necessary design assets for website and mobile apps.
- Conducted user research to gain insights into user needs, defined project goals, and devised a strategic plan to achieve them.
- Produced visual, interaction designs as well as designs and prototypes.

Sixty Two Experiences

May 2017 - Oct 2017

UI/UX Designer, Contract

- Redesigned a platform for soccer teams to facilitate the search for sparring opponents.
- Defined the workflow and key features of the product.
- Prototyped product features to enhance usability.

uxmarker, UI/UX Designer, Contract

Apr 2017 - Jun 2017

UI/UX Designer, Contract

- Designed an application for a financial services, digital payment, and eCommerce platform.
- Generated conceptual ideas and translated them into low/medium fidelity iterations, eventually developing high fidelity prototypes.

Selected works

Rapor Pendidikan 2.0

raporpendidikan.kemdikbud.go.id

GovTech Edu ▪ 2023

Situs informasi resmi SIPLah

siplah.kemdikbud.go.id

GovTech Edu ▪ 2023

Seragam Design System for GovTech Edu

GovTech Edu ▪ 2021

Dashboard Mitra Kampus Merdeka

kemdikbud.go.id

GovTech Edu ▪ 2021

Natatoko

natatoko.com

Manage online store without all the hassle. It offers features for order taking, product management, and business analysis.

Side Project ▪ 2021

Page Automator

figma.com

Figma plugin to automate the process of creating multiple pages.

Side Project ▪ 2020

Nataicons

figma.com

A fun-themed simple open source icon. Also available as npm library.

Side Project ▪ 2021

Sinon.JS

sinonjs.org

Revamp homepage and documentation using Jekyll for the static site generator.

Open Source ▪ 2016

Education

Universitas Telkom

2015 - 2019

Bachelor of Computer Science

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering

SMK Telkom Purwokerto

2012 - 2015

Vocational School, Software Engineering

Skills

Specialities

User Interface Design, Product Design, Branding, Prototyping, User Research, Product Strategy, Design Thinking

Tools

Figma, Figjam, Sketch, Origami Studio, Adobe Creative Suite, HTML & CSS, React, JavaScript

Involvement

KawalCOVID19

Apr 2020 - Jun 2020

kawalcovid19.id

Contributed as a UX Designer to the design of a hospital reference system.

Open Source Design

Dec 2016 - Present

opensourcedesign.net

Contributed in 2 open source projects: Sinon.JS and OrgManager.

UXiD Bandung

Oct 2016 - Nov 2016

Event Organizer

Managed to gather over 50 people from Indonesia for movie screening event.